



December Dinner and Program

Business Beyond Facebook

Speaker: Lisa Baehr

Although Facebook ads are a valuable, inexpensive marketing tool, it can be difficult to find and build relationships with your ideal customers through this platform. Come think outside the box with social media resources like Instagram, Twitter, Pinterest, LinkedIn, and the new publishing tool Medium.

Lisa Baehr is the Communication Manager for Pacific Retirement Services in Medford. She oversees dozens of social media profiles.



When Thursday, December 8, 2016
5:30 Networking
6:00 Dinner and Introductions
7:00 Program
8:00 Meeting Ends

Where Rogue Regency Inn
2300 Biddle Road, Medford

Cost Member - \$ 25* Non-member - \$ 30*

Menu Glazed ham and au gratin potatoes, spinach/bacon/mushroom salad, sauteed vegetables, chef's choice dessert, rolls/butter, and coffee/tea
Vegetarian option: Baked stuffed zucchini
Please request the vegetarian dinner when you make your reservation.

* Get a \$3 discount for online registration and prepayment at www.wesoweb.org!

Prepay an online reservation or call Carol Vandell at 541-292-6326. (Also call Carol about special diets, cancellations, or other questions about registration.) Please submit your reservation request (online payment or phone) by 9:00 p.m. on **December 5th**. Reservations made after this cut-off date cannot be guaranteed. Cancellations must be received by that date or you will be responsible for payment of the uncanceled event.