

THIRTEENTH ANNUAL Rogue Valley Business Resource Forum Small Business Success in the 21st Century



FREE ADMISSION!

EXHIBITORS HALL OPEN THROUGHOUT THE DAY

8:30 – 9:00	Registration
9:00 – 9:50	Keynote – “How to Succeed in Business”
10:00 – 10:50	Workshops
11:00 – 11:50	Workshops
12:00 – 12:50	Lunch, Prizes and Open Exhibitors Hall
1:00 – 1:50	Workshops
2:00 – 2:30	Highlights
3:00 – 3:30	Networking

**Valuable seminars,
free consultations,
and key resources for success.**

**Light Breakfast
& Lunch Provided**

Saturday, Oct 17, 2015

9 a.m. - 3:30 p.m.

**Registration begins
at 8:30 a.m.**

**RCC/SOU Higher Education
Center
101 S. Bartlett Street, Medford
Free parking on Saturdays**

www.sou.edu/bizfair

2015 Exhibitors

Business Network International (BNI)
Business Oregon
Chamber of Commerce Ashland
Chamber of Commerce Grants Pass
Chamber of Medford/Jackson County
City of Ashland
City of Grants Pass
City of Medford
CPAs of Oregon
Internal Revenue Service (IRS)
Jackson County Library

The Job Council
Oregon Bureau of Labor and Industries
Oregon Department of Revenue
Oregon Department of Transportation
Oregon Employment Department
Oregon OSHA
Oregon Preferred Workers Program
Oregon Secretary of State, Corporation Division
Oregon Workers' Compensation Division
RCC SBDC & Avista Center

SAIF Corporation
Small Business Administration (SBA)
SOU School of Business
SOU Small Business Development Center
Southern Oregon Economic Development, Inc. (SORED)
Sustainable Valley Technology Group
Toastmasters of Jackson County
USDA Rural Development-Business Services
Women Entrepreneurs of Southern Oregon
AND OTHERS

Thank You to the Following Sponsors:



8:30	Registration		
9:00-9:50	Keynote: How to Succeed in Business		
	Entrepreneurship	How To Succeed in Business	Jim Teece-emcee
		Panelists	Nancy Morgan, Yala Designs; Lauren Dahn, Boudoir Photography; Chris Duncan, Alpaca Guitar; Chance Larsen, Animal House Coffee & Catering; Ginger Johnson, Ginger Johnson, LLC;
10:00-10:50	Workshops		
	Operations	Solopreneur: How to Start Your Business	Stephanie Hoffman
	Finance	Bookkeeping 101	Ingrid Edstrom
	Marketing	Internet Marketing	Jim Teece
11:00-11:50	Workshops		
	Operations	Sales & Distribution	Gary Einhorn
	Finance	"Meet the Lenders: Business Finance Options" - panel	Thomas Knox-Peoples Bank, Kathy Trautman-SORED, Laura Engrstrom-Business Oregon, Arlene Soto- OSBDCN Capital Access Team, Larry Trujillo- SBA, Alex Nelson-Craft 3; Rosetta Shaw-CPO
	Marketing	Marketing on a Budget	Joan McBee
12:00-12:50	Lunch, Exhibitors Open, Prizes		
1:00-1:50	Workshops		
	Human Resources	HR 101	Fred Holloway
	Finance	Understanding and Managing by the Numbers	Ron Goss & Jack Vitacco
	Marketing	Internet Marketing	Jim Teece
2:00-2:30	Highlights		
3:00-3:30	Networking		