



## January Dinner and Program

# Going Up? How to Craft Your 30-second Elevator Speech to Take You to the Top

Speaker: Simone Stewart

How do you confidently and quickly answer when someone asks, "what do you do?" The next 30 seconds could gain you a client or better yet, an investor in your company, if you can impress, tell and sell. Simone Stewart takes you through three easy steps to creating an elevator speech, and gives examples of where to use it. You engage in an interactive exercise with your peers and walk away with a solid elevator speech to take you to the top.

Simone is the SOU SBDC Client Services Manager and a civic leader dedicated to community outreach and local economic development. She sits on the planning committee for the SOU Women's Leadership Conference and is a Medford Chamber of Commerce Ambassador. Simone owned and operated a consignment and antiques shop in Ashland and was most recently the Director of Operations and Marketing for a technology services company. Simone is currently working toward her MBA in Marketing at SOU.



**When** Thursday, January 12, 2017  
5:30 Networking  
6:00 Dinner and Introductions  
7:00 Program  
8:00 Meeting Ends

**Where** Rogue Regency Inn  
2300 Biddle Road, Medford

**Cost** Member - \$ 25\* Non-member - \$ 30\*

**Menu** Roasted tri-tip beef with au poivre sauce and mac and cheese, tossed green salad, sauteed vegetables, chef's choice dessert, rolls/butter, and coffee/tea  
**Vegetarian option:** Cheese puff pastry  
Please request the vegetarian dinner when you make your reservation.

\* Get a \$3 discount for online registration and prepayment at [www.wesoweb.org](http://www.wesoweb.org)!

Prepay an online reservation or call Carol Vandell at 541-292-6326. (Also call Carol about special diets, cancellations, or other questions about registration.) Please submit your reservation request (online payment or phone) by 9:00 p.m. on **January 9th**. Reservations made after this cut-off date cannot be guaranteed. Cancellations must be received by that date or you will be responsible for payment of the uncanceled event.